

Innovation Award Creative Impulse

in the context of Creativeworld 2018

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**closing date for all participants-
documentation is November 24th, 2017**

We would like to take part in the Innovation Award Creative Impulse 2018 as follows:

category "Creative Product of the Year"
(in case of several products, please complete one form each)

company

address

contact person + email

name of the product

date of the launching of the product (please specify month/year)

What is it about?

a new product a derivative productum

brief description of the innovation

(if necessary, please use a separate sheet)

the following documentations are attached:

- original product, including packing (obligatory)
- picture of the product with 300 dpi (obligatory)
- company logo (obligatory)
- brief description of the innovation (see above)
- point of sale materials (optional)
- product data sheet (optional)
- miscellaneous (e.g. samples), such as

(recommended for the special presentation at the Creativeworld and for the jury)

For each submission, 150 € participation fee are raised.

Date _____ Signature/Company stamp _____