

# Innovation Award Creative Impulse

## in the context of Creativeworld 2019

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**closing date for all participants-  
documentation is November 23<sup>th</sup>, 2018**

**We would like to take part in the Innovation Award Creative Impulse 2019 as follows:**

category "Creative Kit of the Year"  
(in case of several kits, please complete one form each)

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company

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address

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contact person + email

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name of the kit

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date of the launching of the kit (please specify month/year)

### What is it about?

a new kit       a derivative kit

brief description of the innovation

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(if necessary, please use a separate sheet)

### the following documentations are attached:

- original product, including packing (obligatory)
- picture of the product with 300 dpi (obligatory)
- company logo (obligatory)
- brief description of the innovation (see above)
- point of sale materials (optional)
- product data sheet (optional)
- miscellaneous (e.g. samples), such as

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(recommended for the special presentation at the Creativeworld and for the jury)

**For each submission, 250 € participation fee are raised.**

Date \_\_\_\_\_ Signature/Company stamp \_\_\_\_\_