

# Innovation Award Creative Impulse in the context of Creativeworld 2020

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closing date for all participants-  
documentation is November 22th, 2019

**We would like to take part in the Innovation Award Creative Impulse 2020 as follows:**

category "Creative Book of the Year"  
(in case of several books, please complete one form each)

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company

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address

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contact person + email

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title of the book

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date of the launching of the kit (please specify month/year)

brief description of the innovation

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(if necessary, please use a separate sheet)

**the following documentations are attached:**

- original product, including packing (obligatory)
- data of the book cover with 300 dpi (obligatory)
- company logo (obligatory)
- brief description of the innovation (see above)
- pictures from inside the book (optional)
- miscellaneous (e.g. point of sale materials), such as

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(recommended for the special presentation at the Creativeworld and for the jury)

**For the first submission, 250 € participation fee are raised, for the second one 200 €  
and for the third one 150 €.**

**The organisers, Messe Frankfurt Exhibition GmbH and bit-Verlag Weinbrenner GmbH & Co. KG,  
assume no liability for the products submitted.**

Date \_\_\_\_\_ Signature/Company stamp \_\_\_\_\_