

Innovation Award Creative Impulse

in the context of Creativeworld 2018

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**closing date for all participants-
documentation is November 24th, 2017**

We would like to take part in the Innovation Award Creative Impulse 2018 as follows:

category "Creative Book of the Year"
(in case of several books, please complete one form each)

company

address

contact person + email

title of the book

date of the launching of the book (please specify month/year)

brief description of the innovation

(if necessary, please use a separate sheet)

the following documentations are attached:

- original book
- data of the book cover with 300 dpi (obligatory)
- company logo (obligatory)
- brief description of the innovation (see above)
- pictures from inside the book (optional)
- miscellaneous (e.g. point of sale materials), such as

(recommended for the special presentation at the Creativeworld and for the jury)

For each submission, 150 € participation fee are raised.

Date _____ Signature/Company stamp _____